CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310) 659-0205
Dick Rosengarten, Publisher

VOL. XVII
No. 28

JULY 24, 1995

BATTLING OVER MOBILEHOME RENT CONTROL.
Editor's note: An initiative to eliminate rent control at ***mobilehome parks*** throughout Calif. was the second measure to qualify for the March 1996 ballot. Here is CALPEEK's first report & analysis...

...Throughout Calif. there are about 1,071 parks with approximately 112,500 spaces. The City of Los Angeles has the most number of parks (78), while the City of San Jose has the most spaces (11,435), but mobilehome parks can be found in all parts of Calif. The term mobilehome is not exactly accurate, because 90% of all mobilehomes, once sited, are never moved. The cost of moving a mobilehome home would run about $10,000. Average age of a mobilehome park resident was 64 in 1988 and most residents are elderly and live on fixed incomes. In other words, these folks make ends meet, but that's about it...

...There are some laws on the books which protect mobilehome residents from unlawful evictions, unfair rental agreements and the like, but there is NO State law on how much a park owner may charge for renting space. Thus 6-8 counties and some 70 cities have enacted local mobilehome rent control laws...

...Enter Californians for Mobilehome Fairness. This is the group which wants to eliminate all local rent control laws. The group describes itself as a coalition of mobilehome park owners, managers and resident representatives. The initiative campaign is being managed by the L.A. office of Stoorza, Ziegaus & Metzger, with consultant Tom Shepard as the lead strategist; James Vaughn as the overall mgr.; Robert Kaplan fundraising coordinator; and Craig Johnson handling field ops. The HQ's ☎ is (213)891-2822. It's a good team and all SZ&M offices will be involved. Sources say the budget could run as high as $5 million, but that's just an early estimate...

...The NO side calls itself Californians Against Initiative Fraud. Lead consultant is Steve Hopcraft; fundraising coordinator is Matt Kuzins; and Olson, Hagel, Fong et al are handling legal. The opposition coalition is led by the Golden State Mobilhome Owners League; with the AFL-CIO, AARP, the Congress of CA Seniors and the CA Demo Party signed up on the NO side. Many of the cities and counties who have local mobilehome rent control laws also are opposed. The key question for the opposition is whether it will be able to raise a competitive warchest. As of mid-June, the NO side had raised about $300,000, with $87,000 COH. They'll need much more in order to be competitive...

...FYI: We'll do the pros and cons another time, but at least 7 newspapers have already editorialized **against** this initiative. Stay tuned...

WHILE THE RECALL CONTINUES, DORIS ALLEN HAS CONSOLIDATED HER HOLD ON SPEAKERSHIP POST.
Editor's note: Despite the threats from what a source calls the ***GOP Legislative Junta***, Assembly Speaker Doris Allen has been successful in picking up addition support from within her GOP Assembly Caucus. Here is a brief update & analysis...

...Last week when the Assembly went into a 2nd extraordinary session, Allen was reelected as Speaker. This is just another sign that Allen is consolidating her hold on the Speakership post, much to the displeasure of the ***Junta***. In this vote, she not only got support from GOP members Bernie Richter of Chico and Speaker Pro Tem Brian Setencich of Fresno, but she also won the votes of GOP members Jan Goldsmith of Poway, Brett Granlund of Yucaipa and Peter Frusetta of Hollister. Some and perhaps all of these GOP members have been threatened with primary challenges by the ***Junta***, CALPEEK sources say...

CALIFORNIA POLITICAL WEEK (ISSN 0195-6175) IS AN INDEPENDENT, NONPARTISAN NEWS ANALYSIS BULLETIN OF CALIFORNIA POLITICAL WEEK, INC., A CALIFORNIA CORPORATION. TELEPHONE: (310) 659-0205. ADDRESS: P.O. BOX 1468, BEVERLY HILLS, CA 90213. $90.00/YEAR. PUBLISHED WEEKLY, 44 WEEKS PER YEAR. COPYRIGHT BY CALIFORNIA POLITICAL WEEK, INC. THIS TRADEMARK REGISTERED WITH THE CALIF. SEC. OF STATE. REPRODUCTION IN WHOLE OR PART REQUIRES EXPRESS PERMISSION. ALL RIGHTS RESERVED. 1ST CLASS POSTAGE PAID AT LOS ANGELES.

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

...What's of interest in Allen's reelection, however, was an earlier vote where Assemblyman James Rogan was nominated for Speaker by Assemblyman Curt Pringle of Orange Co. Rogan fell short and several sources think Rogan may have been *set up*. Sources say Pringle and Assemblyman Fred Aguiar of Ontario have been actively hunting for Speakership votes ever since Rogan lost out to Allen. The bottomline: Allen now has 5 GOP votes and sources tell us there are another 8-10 GOP members just *under the radar scope* who may soon fall into line with Allen...

...The big news this past week was the formation of what's called The Cmt. on Governmental Effectiveness & Accountability. It's the brainchild of Richter and thus some are calling this new, but not permanent panel ***The Richter Super Committee.*** This cmt. would tackle some of the Legislature's toughest problems (legislative reform, the O.C. & L.A. financial mess). Once cmt. members reach agreement, the cmt. will be able to bring the recommendations directly to the floor for a vote without going through other standing cmts. Richter will chair and Phil Isenberg(D-Sacto) will be the vice chair. Sources say John Feliz, a close Richter ally, may end up as the key staff consultant to this cmt...

...**FYI**: Orange Co. attorney Dana Reed is now counsel to Speaker Allen. In this capacity, Reed has warned the CA Republican Party(CRP) to stop helping recall supporters with financial assistance. Technically, the CRP needs to take a vote of its full membership before it can sign onto the recall and help. The CRP will have its semi-annual convention this September in Palm Desert. **P.S.** Jim Righeimer, who is one of the Allen Recall leaders, got some ***very bad publicity*** in the July 13th issue of the Independent, distributed in Huntington Beach, Fountain Valley and Sunset Beach. The headline reads: *Leader of Allen recall under fire for business dealings*. Question: given this story, will Righeimer remain as a recall leader? Stay tuned...

L.A. COUNCILMAN WACHS AT L.A. PA OFFICERS.
L.A. Councilman Joel Wachs, newly elected president pro tem of the council, will address members of the L.A. Public Affairs Officers Assn., 11:30 a.m. to 1:30 p.m., July 24, Hotel Inter-Continental, downtown L.A. For info & RSVPs, ☎Debby Ishihara at (818)777-3591...

ACKERMAN TO FACE HAFNER IN 72nd A.D. RUNOFF.
Former Fullerton Councilman Richard Ackerman, who had backing from State Sen. Ross Johnson(R-Fullerton or Irvine), blew away his GOP opposition with a 47.2% win in the 72nd A.D. Special election (to replace Johnson) on July 18. Ackerman led all the way and had a 2-to-1 lead in **absentee votes**, the real key in this race. Current Fullerton Councilman Chris Norby was a distant second with 27% and Yorba Linda Councilwoman Barbara Kiley got 12.6% and finished 4th, behind the lone Demo in the race, Shirley Hafner, who will face Ackerman in a Sept. 12 runoff. The district has a huge GOP registration advantage, so a win by Hafner would be a monster upset. Hafner got 12.8%. The turnout was slightly higher than anticipated, 14%. A nice win for GOP consultant Dave Gilliard. Stay tuned...

THE WHITE HOUSE RUN: FOLLOWING THE MONEY.
Editor's note: All of the '96 presidential candidates (except for new GOP candidate Arthur Fletcher) have now submitted their 2nd Qt. contribution & expenditure reports to the FEC. Here's a chart to show how the candidates are doing. Because of space, we'll use last names only; 2nd Qt.; total raised to date; and cash-on-hand(COH). Pres. Bill Clinton is the only Demo. All the other candidates are GOPers...

Candidate	2nd Qt.	Total	COH
Clinton	$9.58 mil	$9.33 mil	$6.29 mil
Alexander	$2.44 mil	$7.54 mil	$2.72 mil
Buchanan	$1.27 mil	$2.21 mil	$263,055
Dole	$9.28 mil	$13.3 mil	$6.69 mil
Dornan	$144,108	$177,826	$ 5,463
Gramm	$3.47 mil	$16.2 mil	$7.29 mil
Keys	$289,681	$338,378	$ 48,450
Lugar	$2.53 mil	$2.94 mil	$510,094
Specter	$698,611	$1.69 mil	$511,680
Wilson	$3.39 mil	$3.37 mil	$1.78 mil

...FYI: In '94, U.S. Sen. Phil Gramm transferred $4.78 million from his Senate campaign into his presidential campaign cmt., thus he began '95 with $4.39 million COH. All of the other candidates started from ground zero. Just in case you missed the news, Malcolm S. Forbes Jr., president, CEO and Editor-In-Chief of Forbes Magazine, is currently testing the waters for a White House run on the GOP side. If he jumps in, he'll probably be like Michael Huffington and self-fund his primary campaign. Stay tuned...

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

17th A.D. UPDATE: POLL DATA SHOWS RECALL AGAINST DEMO MIKE MACHADO IN BIG TROUBLE.

Editor's note: While it is way too early to kiss off the recall against Demo Assemblyman Mike Machado of Linden, sources believe the latest poll in the Stockton Record is **good news** for Machado and **bad news** for recall advocates. Here's a brief update & analysis...

...The poll was released on Sunday, July 16th --- on the front page of The Record. A total of 405 San Joaquin Co. voters were polled July 7-10. The poll was conducted by S.F.-based Corey, Canapary & Galanis and has a 5% margin of error. Here are the major findings:

■ If the recall were held today, 42.5% would NOT vote to recall Machado; 23.7% favor recall; 31.9% don't know; and another 2.0% say they will not vote...

■ About 83% of all San Joaquin Co. residents are aware of the recall...

■ Among GOPers questioned for this poll, 39.9% would vote to recall Machado, but 27.7% are opposed to the recall. Among Demos, 52.1% are opposed to the recall, while 15.3% of Demos favor recall...

...What impact is this new poll having in the Capitol? Spin doctors say the poll's ***biggest impact*** is among GOP Legislators. Many had deep reservations about this recall from day one, including GOP Floor Leader Jim Brulte. In outright opposition to the recall is GOP Assembly Speaker Doris Allen...

...The new data will make it even harder for BoE Member Dean Andal(R) and GOP Assemblyman Larry Bowler to get the funding to make the recall successful. Right now State Sen. Rob Hurtt(R-Orange Co.) seems to be the recall's biggest contributor, but for how much longer? --- given this latest bit of bad news. Stay tuned...

CA CONTROLLER KATHLEEN CONNELL AT WIPA.

State Controller Kathleen Connell(D) will address members of Women In Public Affairs(WIPA), 11:30 a.m. reception, 12 noon luncheon, July 28, The Inter-Continental Hotel, downtown L.A. For info & RSVPs, ☎Melisa Anderson at (310)496-2257...

CARD CLUB MADNESS: THE POKER RUSH IS ON.

Because of a proposed law which requires a 2/3rds public vote on new card clubs, there's a stampede on by those who want to establish new casinos this year, with a simple majority vote. The bill in question which requires a 2/3rds vote hasn't passed the CA Legislature as yet, but just the fact that it's around has caused a minor panic among casino advocates. Two such elections are in the works. On Sept. 12th, voters in the City of South San Francisco will vote on a proposal backed by the group which owns the card club at Hollywood Park in Inglewood to construct a 150-table card room. Attorney Barry Fadem of S.F.-based Bagetelos & Fadem is managing the campaign, while Mike Triggs is one of the consultants for the YES side. We've got calls out to check on the opposition, but no response. Then on Nov. 7th there will be a 50-table card room proposal facing voters from the City of San Mateo. The YES side gathered more than enough signatures to place this proposal on the ballot and the city council on July 18th voted to put it on the ballot. The YES side is managed by Robinson Communications. Stay tuned...

CAMPAIGN '96: ADDING MORE NAMES TO THE MIX.

Editor's note: Here's another update on who's IN and who's OUT for 1996 House & Legislative races...

☒ **17th C.D.** - Jess Brown(R), civic leader and executive director of the Santa Cruz Co. Farm Bureau, has announced his candidacy against U.S. Rep. Sam Farr(D). Brown has hired consultants Ron Smith and Gordon Poole...

☒ **38th C.D.** - Attorney Rick Zbur(D) has announced that he will challenge U.S. Rep. Steve Horn(R-Long Beach) in '96. According to Zbur, in his June 30th FEC report, he has raised $165,059, with around $150,000 COH. Zbur has hired the Campaign Performance Group(Richard Slackman), while Decision Research will handle polling. Zbur attended Yale Univ. and Harvard Law School and is a partner in the L.A. office of Latham & Watkins...

U.S. TRADE REP. KANTOR AT COMMONWEALTH.

U.S. Trade Representative Mickey Kantor will address members of the Commonwealth Club of CA, 11:45 a.m., July 27, Sheraton Palace Hotel, S.F. For info & RSVPs, ☎ (415)597-6705...

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

MALCOLM FORBES JR. AT COMMONWEALTH CLUB. Malcolm S. Forbes Jr., the editor-in-chief of Forbes Magazine and possible GOP presidential candidate, will address members of the Commonwealth Club of CA, 11:45 a.m., Aug. 4, Sheraton Palace Hotel, S.F. For info & RSVPs, ☎ (415)597-6705...

L.A. CO. IN BIG FISCAL MESS WITH NO SOLUTION. Editor's note: The news the past few weeks has been really horrible, as L.A. Co. CAO Sally Reed has proposed massive layoffs and demotions of county workers, huge budget cuts in all departments and perhaps shutting down County-USC Medical Center, all in an effort to close a budget deficit of $1.2 billion. Here is our update & analysis...

...Given the fact that as many as 10,000 employees could be fired, Local 660 of the Service Employees International Union (SEIU) launched a media campaign aimed at getting the public involved. With $500,000, the ***Save L.A.*** coalition has been on local TV & radio for weeks, urging the public to call their county supervisors and State legislators. The ads were produced by political/media consultants Sid & Mark Galanty, and the PR effort is being handled by spin doctor Joel Maliniak. The media campaign evokes a *sense of urgency*, with the theme being that if these cuts take place, businesses will leave L.A., causing economic stagnation or worse. FYI: Sheriff Sherman Block and the SEIU have now gone to court to block the layoffs and budget cuts...

...Part of the problem is that traditional solutions, such as using county property & buildings as collateral for loans, is no good this time around because the county is **hocked to the hilt.** This came as a huge shock to most insiders, including the Save L.A. coalition, which had made this a key part of their solution. Is there an answer? Don't look for the State or Feds to fix this problem. Some source think serious down-sizing of the county bureaucracy is the only answer or L.A. County will be in for a ***fiscal meltdown***...

...Politically, former Supes Kenneth Hahn and Ed Edelman had better be happy they're no longer on the board. And Sup. Deane Dana is retiring at just the right time. No telling how this will impact Dana's top deputy, Don Knabbe, who is running for Dana's seat next year, but our best guess is that this doesn't help. Ditto for Supes Mike Antonovich and Yvonne Burke, who also face voters in '96. And Sup. Gloria Molina can't escape either. The only supervisor who is blameless is the newest member, Zev Yaroslavksy. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES. Editor's note: Here are some items to mark down in your notebook...

- Reed & Davidson have moved their L.A. office. New address 777 S. Figueroa Street, Ste. 3700, L.A. 90017-5853. Same ☎...

- Kevin A. Tilden has joined the Sacto office of Stoorza, Ziegaus et al as a PA analyst...

- S.F.-based Solem & Associates has won a PRSA Silver Anvil Award for its "NO" on Prop. O campaign of 1994...

- L.A. Times asst. editorial page editor Janet Clayton has been named editor of the editorial page. Current editor Tom Plate will become a columnist, while Frank del Olmo (deputy editorial page editor) will continue writing his column and becomes an assistant to LAT editor Shelby Coffey III...

- Political consultant Bryan Godbe has announced that his firm has changed its focus and name to Godbe Research & Analysis(GRA). GRA also has a new ☎ (415)712-3137. No address change...

- Wayne C. Johnson & Assoc. has been named the nat'l winner in the Silver Microphone Awards in 2 categories for political ads(McClintock for controller)...

- Genet Slagle has been hired as production mgr./ media buy by Sacto-based Dave Gilliard & Assoc...

- Jeff Wilson has been promoted to the post of External Affrs. Mgr. of the Western States Petroleum Assn., based in Glendale...

- Austin-Sheinkopf, Inc., has open a West Coast office at 1 St. Francis Place, Ste. 2902, S.F. 94107. ☎(415)541-9300. Consultant Jeff Santos will be in charge...

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED